

**PRESS RELEASE**  
**FOR IMMEDIATE RELEASE**

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**ELLETT BROTHERS SIXTH ANNUAL SHOOTING SHOWCASE**

Chapin, S.C. – Ellett Brothers, a leading nationwide marketer and sporting goods distributor, announces their upcoming Sixth Annual Shooting Showcase to be held January 6<sup>th</sup>-9<sup>th</sup> at the South Carolina State Fairgrounds.

Steadily growing in numbers of dealers and vendors, Ellett Brothers Shooting Showcase has the pleasure of exhibiting a colossal assortment of products from some of the most dependable vendors in the industry today. For this reason and in response to positive feedback from previous years, the showcase will once again be held at the South Carolina State Fairgrounds in four spacious buildings. Dealers have been commuting across America to take advantage of our annual showcase and Ellett Brothers makes it worth their while.

The 2010 showcase will feature a Leupold seminar and breakfast, a Hot Show Night, prize drawings, a silent auction, product demonstrations, cash back, and giveaways. These deals are for attendees only, so come join the fun and see why people are calling the Ellett Brothers Shooting Showcase the “Mini SHOT Show”.

Contact Ellett Brothers at (800) 845-3711 for additional information, including the show schedule.

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